



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room *or* *Zoom
 1401 E Watertower St, Meridian, ID 83642
 August 15th, 2024 | 3:00-3:45PM

Executive Committee Members (12): Kendall Nagy, Director | ~~Hailey Blogg~~ Christy Boyes, Fill-in Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | ~~Kati Chauvin~~ Sierra Kistler, Fill-in Government SR | Brenda Wilson, Healthcare SR | Robert Rodriguez, Law Enforcement SR | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal | Yoonwa Saechao, School SR | ~~David Phillips~~, Substance Abuse SR | Caylee May, Youth SR | Danielle Fanopoulos, Youth Serving SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Additions to agenda?	(all) sign-in, introductions
3:03	Hailey Blogg Christy Boyes, Secretary: 5/16/24 CEC Meeting Minutes Vote (sent out via email)	(Secretary) record attendees, monitor Zoom, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? 1 st - Anne Little Roberts, 2 nd Susie Stertz. All in favor.
3:05	Kendall: Primary, Secondary, & Tertiary Prevention Strategies	Training Power Point: https://meridiancity.org/media/nc0cmfw/strategic-planning-2024.pdf Mission: Strengthen our community through substance abuse prevention. Vision: To build Meridian into a drug free community where people can safely live, work, and raise a family. Coalition Structure: Executive Committee (staff & sector reps, attend all meetings and receive newsletters), General members (receive newsletter and attend some meetings), Partners (help fill-gaps and needs with in-kind donations. ex: Le Peep and Human Bean-donation for Recovery Day Breakfast). SPF Model (Strategic Prevention Framework): Assessment-community Needs & Readiness / Capacity-Coalition mobilization / Planning- action plan / Implementation- 7 strategies for environmental change / Evaluation-processes and desired outcome / Sustainability and Cultural Competence- continual application to entire SPF model. Do we know our demographic here in Meridian? Types of Prevention: Primary- before drug use is initiated (general population vs targeted/selective prevention. Secondary- promotes safety for those who already use drugs or alcohol (i.e. Breathalyzer Booth). Tertiary- interventions (treatment & Recovery) to prevent the progression of drug use before it leads to negative health consequences. 7 Strategies for Environmental change: Provide information- examples-speedway- back to school night, natural high, theatre announcements. Enhancing skills- webinars, speakers, conference NW alcohol conference. Providing support- sector reps, community partners, on our website, bordering on intervention (referral to partners). Enhancing access/ reducing barriers- parent prevention packets and mobile prescription takebacks. Changing consequences: parent prevention packets within the home. Policy example, citation cost for tobacco \$74 (not much of a

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	<p>Annual Education & Prevention Report</p> <p>Trailer Donation (wrap)</p>	<p>deterrent) vs possession of alcohol citation at \$400+. Changing physical design: signs at the schools to include vaping, example- working with Zamzows to change their weed advertising. Data driven prevention: Drugs of Focus- Nicotine/Alcohol/Marijuana/prescription drugs Data Sources- MPD Juvenile arrests and citations, and WASD District violations data. Visual guide of logic model is an example of the application of the SPF components. Strategic Planning: Ongoing process- Next steps or gaps that need to be filled. (Susie) thanks for the refresher, gives an overview for where we are going. Education and Prevention report: The School Resource Officer team, Crime Prevention and Drug Prevention/MADC Units provided prevention education at a combined total of 397 events/trainings, reaching more than 51k community members. We gather this data using surveys and clickers at events. For large events like the “Welcome Back” at Mountain View High School, we made 3 announcements over the PA. We can account for half of attendees because of the messages that were shared using the PA. (Earl) We had good turnout at the Middleton back to school event. Side note, 6th grade orientations were awesome, parents were so eager to get information. We gave out hundreds of parent prevention packets. Drug Prevention/MADC provided prevention information at 71 events/trainings, reaching more than 24k community members.</p> <p>Trailer Donation: Bonneville Youth Development Coalition (BYDC) is a nonprofit, closing its doors after 25 years in operation. They donated a “Hidden in Plain Sight” drug prevention trailer to MPD/MADC. It is setup as a walk-through of a student’s bedroom and has clothing, walls, posters, etc. themed around drugs and paraphernalia. Thoughts/Concerns/Suggestions: Is the wrap right for Meridian? What age groups that can tour it? Bonneville only allowed parents to go through the trailer. (Susie) The more ideas we give the kids to hide the drugs, the more problems we will have. No kids, only parents. Excellent tool for parents to know where to look. (Earl) Kids can find the info on the internet so this may give them additional ideas of hiding places or how to hide drugs from parents. No kids, parents only. (Robert) How current is the data inside the trailer as far as trends? Wants to see it and get a feel of the message being relayed before deciding on how to use it and for whom. (Danielle) Add teachers. The more you show them what’s out there, and keep it up to date, and what they can look for the better educated and aware they can be. (Yoonwah) Would be good to bring to school events, sporting events, where you get mutual engagement with parents and kids. Using it on professional development days would be good to teach teachers what to look for in the classroom. (Sierra) if it’s at an event where youth and parents can walk through together, then that’s a great opportunity for creating conversation. If you shut the kids out then that could create division/suspicion.</p>
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		<p>(Kendall) Great opportunity for students and parents to get educated at the same time, which is very valuable. Trailer Graphics: (Danielle) Intense, maybe too strong colors. (Robert) co-brand MPD logo and MADC logo. (Ann little Roberts) be sure that our message isn't to scare the audience. Co-brand with MPD and MADC. Keep the <i>Hidden in Plain Sight</i> messaging.</p>
3:40	Any Additional CEC Business Updates Discussion	<p>(Susie) Did we get the info regarding when the DEA has a family summit (family's affected by fentanyl)? Goes along with the wall: 7000 names on the wall at DEA headquarters. (Kendall) no, we did not. (Susie) Matt Gome can come and talk to us at an MADC meeting in the future.</p> <p>(Danielle) are the marketing/promo/calendar event details for Recovery Day breakfast ready? (Kendall) yes, they are on the website and will be in the minutes. If any Sector Representatives have any info. they want to distribute at the Recovery Day Breakfast there will be a partner table, materials are due Sept. 12th.</p>
<p>Meeting Adjourned: 3:50pm</p> <p style="text-align: center;"><i>MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link. (The next CEC Meeting is scheduled for 3pm, November 21, 2024.)</i></p> <p style="text-align: center;">Thank you for serving on the Executive Committee as a prevention advocate.</p>		

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